

# PCASDR Board Meeting Minutes

## Tuesday January 3, 2023

**Location:** Veloce Motors/The Vault, 9340 Dowdy Drive #102, San Diego, CA 92126

**Attendees:** Anastasia Berta (via Zoom), Tom Brown, Steve Eisler, Rhonda Hicks, Eric Marc-Aurele, Ian McIntyre, Rob Walker, Fred Yip

**Call to order at 7:06 p.m.**

### President's Message

- Welcome! Happy New Year!
- Votes between meetings:
  - Minutes from Dec: 2022 Board - Approved
  - Minutes from Dec: 2023 Board – Approved
- Budgets & Reconciliations – Email Electronic Copies please – Dropbox, time to review
  - The club will keep all electronic copies in Dropbox

### Secretary

- No report

### Treasurer

- Review and Approval of Treasurer's Report
- Net income for the year (2022) was \$29k. Total bank balance was higher than that from the end of last year, which is good
- **VOTE to approve Treasurer's report: M/S/P**

### Old Business

- La Jolla Concours - Michael Dorvillier
  - Proposed 'Porsche on Prospect' event on April 21-23. **This is not a PCASDR event**
  - 75 Porsche limit
  - Entry fees vary based on the package levels. Special discount available to PCASDR members
  - More info in <https://lajollaconcours.com/>

- Request PCASDR to promote the event, via membership advertisement (eblaster, website)
- **Vote to promote the La Jolla Concours event – M/S/P**
- Meeting Minutes Distribution – email, website, Witness?
  - With Witness being published quarterly, it doesn't allow timely promotion of events like DE/TT events or Driver Award Party
  - Question was asked to promote via an electronic version of Witness that is published more frequently
  - Motion to further investigate on e-Witness to be published monthly, include Editor, Susan Brown, in the discussion
- COVID warning in club events and communications – do we still need it?
  - **Vote to remove COVID warning – M/S/P**
- It was noticed Speedwaiver is still used for some events. It needs to be removed from MSR

## **New Business**

- **Event Communication**
  1. There are three independent locations of notification to the membership
    - a. Calendar (on pcasdr.org)
    - b. Eblast (generated through pca.org)
    - c. Registration page (on Motorsportreg.com)
  2. For this year, Ann Archibald is the contact for the calendar and eblast; the event chairs are responsible for the registration page for their event, which is hosted by Motorsportreg.com. If you need access or training, let Tom know
  3. The calendar usually includes a description of the event, with location name and address, date, time start to time end, any restrictions or requirements, and cost (exception is DE/TT which is a range of costs; provided only on Motorsportreg.com registration page for the event), and the LINK to the registration page of the event on MSREG. In the event of multiple locations (e.g., an event at Jack-In-The-Box), the event chair is responsible for providing the address of the event.
  4. The eblast will provide a brief of the event, but not all the details; the reader will be directed to the registration page for full details
  5. A MSREG registration page is not required if you are not asking the membership to register for either a guaranteed seat or just to provide the chair with a count of likely attendees. Tech sessions, for instance, rarely require registration, so no MSREG page is needed; Board meetings require registration only to ensure they have enough food for those planning to eat at the board meeting.

- a. If you do not intend to require registration, please let the calendar and eblaster (Ann Archibald this year) know that.
- b. If you do intend to require registration, please provide a link to the registration page along with the copy for the calendar and/or eblast. If you want to send an event to calendar and/or eblast with a board-approved date, but without an MSREG, send a "SAVE THE DATE", and no hyperlink to MSREG will be posted to either calendar or eblast until you post a registration page and send the link to the calendar/eblaster.

- **SDR Awards discount coupons – program description in the stand rules:**

Current language:

With board oversight, the membership chair is authorized to provide a benefit (discount coupons, name badges, etc.) **of up to \$40 for new members and members who renew their PCA membership at their first anniversary.** Name badges may be sent to both Full and Family members. Any discount coupons will only be for SDR entry fees at SDR events or SDR Logo items in our goodie store. **They may only be used for one event and expire one year after issuance.** Additionally, SDR shall award a \$75 gift certificate good for SDR events (only) to members on every membership anniversary that is divisible by five (5 years, 10 years, 15 years, etc.). This certificate may be used at multiple events, if necessary, until the \$75 value is depleted. The purpose of these financial incentives to SDR events is to encourage participation by the members. These coupons and certificates will only be awarded to the primary member on the membership.

Proposed Language:

With board oversight, the membership chair is authorized to provide a benefit (a \$30 gift certificate, name badges) for new members. Name badges may be sent to both Full and Family members. This gift certificate will only be for SDR entry fees at SDR events or SDR Logo items in our goodie store. Additionally, SDR shall award a \$75 gift certificate good for SDR events (only) to members on every membership anniversary that is divisible by five (5 years, 10 years, 15 years, etc.). This certificate may be used at multiple events, if necessary, until the \$75 value is depleted. The purpose of these financial incentives to SDR events is to encourage participation by the members. These gift certificates will only be awarded to the primary member on the membership.

*Basically, this proposed change alters the language in yellow to match what we are currently doing.*

**Vote to approve the proposed language – M/S/P**

## Chair Reports

### DE/Time Trial

- Proposed 3 X \$200 SDR award certificates as prizes at the Driver Awards Party
  - **Vote on \$600 spending on Driver Awards Party – M/S/P**
- 2023 Budget, prepared by Eric
  - New in this year's budget – new timing worker (to be hired)
  - Overall, the budget is higher due to increased cost on track rentals and other expenses
  - **Vote to approve budget – M/S/P**
- First DE/TT event of 2023 is 1/28-29 at Chuckwalla Raceway
  - Cabins are sold out in Jan, but for future CVR events, the cabins will be guaranteed for PCASDR use only
- Team member meeting held on 12/17/2022 to discuss improvements in the DE/TT program. Good turnout and participation
- Driver Award Party to be held on 2/5/23 – emails sent to members to promote the event
  - First 75 attendees to arrive will get a \$50 gift certificate
  - Other raffle gifts available
  - Expect to break even or profit for this event

### Driving Tours

- Next event is on 2/12/23 (already approved). Registration opens on 1/18/23.

### Membership

- Membership for 2022 was up by 100 from last year
- Proposed to plan for a New Member Party – date TBD

### OffRoad Tours

- Date Requested: March 4, 2023
- **Vote approve to tour date – M/S/P**

## Social

- December Last Tuesday Social – Eugenio’s
  - Good food and great event
  - Over 30 sign-up’s. 8 no-show’s despite the event being sold-out with a wait-list - 2 didn’t know how to cancel, 1 registered twice for 2 people
  - Suggested to improve the cancelation process – consider penalty for no-show; require credit card to sign up
- January Last Tuesday Social – Pamplermousse
  - Scheduled on Jan 31, 2023
  - Suggested to require a credit card to register. Malcolm and Tom to update MSR for future sign-ups
- Wine Dinner - March 14
- Porsches & Pours – Wine & Tapas Tasting, April 15
- Progressive Dinner - June 3
- Mystery Weekend - July 15-16
- **Vote to all Social event dates above – M/S/P**
- PCASDR to promote Porsche Prom for the Vineyard region. Date is 1/28/23
  - **Vote to approve – M/S/P**

## Tech Sessions

- Looking to be hosted at Black Forest
- Topic is to learn how to classify a Porsche for driving events, how the different modifications could improve the car’s performance and handling
- Date is TBD. Black Forest asked to schedule at the end of summer

Meeting adjourned at 8:35pm

**Thank you to the Vault for hosting us!**

**Next Meeting: February 7 at The Vault**