

PCASDR Board Meeting Agenda

March 8, 2023

Location: Veloce Motors, The Vault, 9340 Dowdy Drive #102, San Diego, CA 92126

Attendees: Anastasia Berta, Tom Brown, Steve Eisler (Zoom), Rhonda Hicks, Ian McIntyre, Rob Walker (Zoom), Fred Yip

Not Present: Eric Marc-Aurele

Call to order at 7:04pm

President's Message

- Welcome!
- Votes between meetings:
 - Minutes from February Board meeting – Approved – **M/S/P**
 - Budget for Wine Pairing Party 3/14/23 – Approved – **M/S/P**

Secretary

- No report

Treasurer

- Review and Approval of Treasurer's Report (Ian)
- Increase of \$17K cash + bank account increased \$38K YTD
- Streets of Willow (SOW) refund of \$300 received from National
- SOW track fees already paid and accounted for before February
- **Vote to approve Treasurer's report – M/S/P**

Old Business

- Rennsport Hospitality Suite status (Anastasia)
 - Invoice received late at the end of February
 - Hospitality Suite requires \$30K commitment
 - As many members have already planned for the event on their own, it is advised to cancel the contract to avoid losing money for the club
- La Jolla Concours event

- 12 volunteers signed up so far from PCA
- 31 signups so far for displaying their cars for the Porsche on Prospect event

New Business

- Vineyard Region Tour – April 8
 - Joint event with the Corvette Club
 - **Vote to approve the promotion of event in PCASDR communications – M/S/P**
- Welcome New Staff:
 - Megan Jennings – Web
 - Antwane Rucker – Witness Ads
 - Emily Dearborn – Social
 - **Vote to approve all 3 volunteer positions – M/S/P**
- Amelia Werks Reunion
 - Tom attended last week
 - PCA National car show in winter at Amelia Islands
 - Great event with roughly 800 cars on display
- Rennsport Reunion event still has tickets available, 100K attendees expected
 - Porsche expected to spend more money this year, also celebrating 75 years anniversary for the make

Chair Reports

Social

- Porsches & Pours – Alesmith – June 4
 - budget submitted, event to be breakeven
 - Hosted by Karen Garcia Raines
 - **Vote to approve the budget – M/S/P**
- Last Tuesday Social -- Janie
 - Fun and casual evening at 067 Eatery
 - Club member Bill Baker arranged food truck “Born in Brooklyn” to serve 22 members
 - Each member paid \$20 for meal and drinks
 - Mr. Bill Baker has graciously donated all proceeds to the club – A check for \$480 was presented to our Treasurer, Ian McIntyre
 - **The Board recognized Bill Baker for his generous donation**
 - Bill has also expressed interest to host another club event in future
 - The April Social is planned to be at Tommy V’s
- New Member Party – March 25 – One of One – Emily
 - One of One has given \$3K check to the club for the event

- Flyers to be printed, MSR event to be posted soon
- Budget to be prepared and submitted later
- Rhonda to send invitations to new members. All members are welcome to join.
- **Vote to approve date of 3/25 and budget of \$6k – M/S/P**
- Wine Party – Tom
 - Next Tue 3/14 Wines of Washington
 - Tickets sale has been slow, 29 out of 44 sold so far
 - Date was approved by the Board earlier
- Wine Tour – Tom
 - Scheduled for the last 2 weeks of May, a 2-week trip from May 13-29
 - Tickets have been sold-out, waitlisting accepted
 - Budget to be submitted later. \$10k deposit has been received
 - Dates are already approved by the Board

DE/Time Trial – Mark & Team

- January CVR reconciliation report prepared, \$13k profit
 - No incident, everything ran smoothly
- Season pass offered for \$150, which gives drivers \$40 discount for any event. The sign-ups have netted \$10k for the club
- Drivers Award party 2/5 at Eppig Brewing, 80 attendees. Nice weather, Phil's BBQ was great, Mark provided desserts for the club
 - The event received 3 donations totaling \$3K. The funds were used to provide 75 \$50 gift cards to the participants
 - Raffle prizes were donated. Zone8 trophies were presented by Russell Shon
- Streets of Willow (SOW) DE/TT cancelled – Feb 25-26. The weather was cold and icy, and the track was covered in snow. The condition was deemed unsafe for driving at the track as well as driving to/from the track due to road condition/closure
 - Track fees of \$12K was non-refundable, and the event cannot be rescheduled with the unused fees applied
- Next event is at Willow Spring International Raceway (WSIR) on Apr 22-23. Registration to open on 3/12

Autocross – Jason/Bill

- EVOC is undergoing surface paving
- Snapdragon confirmed to not host any driving event
- North Island Credit Union parking lot looks promising from the recent BMWCCA AX. Pricing is reasonable also

Driving Tour – Ian

- Date Request for May 21, 2023
- The February tour was successful
- **Vote to approve the 5/21 event date – M/S/P**

Membership - Rhonda

- Membership is growing strong
- Over 3K members in SD Region. 100+ member growth year-to-year
- 154K members nationwide

Cars and Coffee - Richard

- Trying to arrange a coffee truck for the events. New prospect available and under negotiation
- Next event is at Jessie's Bake Shop

Meeting adjourned 8:21pm

Thank you to the Vault for hosting us!

Next Meeting: April 4 at The Vault