

PCASDR Board Meeting Agenda

May 2, 2023

Location: Veloce Motors, The Vault, 9340 Dowdy Drive #102, San Diego, CA 92126

Attendees: Anastasia Berta (zoom), Tom Brown, Steve Eisler, Rhonda Hicks, Eric Marc-Aurele, Ian McIntyre, Rob Walker, Fred Yip

Call to order at 7:08pm

President's Message

- Welcome!
- Margie Smith-Haas thanked the club for the flowers, good wishes, and kind words for the passing of Paul Haas.
- Votes between meetings:
 - Minutes from April Board Meeting – Approved
 - May 28 AX Date, instructor only event at North Island Credit Union Amphitheatre – Approved
- Zone 8 President's meeting: Thanks to Steve Eisler for attending to represent SDR region
 - New Z8 treasurer voted in: Rod Hersberger (SBR)
 - A topic on EV's at Track Events. Fire issues on battery discussed.
 - Fire equipment at the track is not equipped to put out fire. The fire could also damage the track - liability concerns
 - The club will follow any guidance from PCA National
 - June 10th is date PCNA is celebrating Porsche's 75th Anniversary

Secretary

- No update

Treasurer

- Reported net income of \$23K+ from last month, \$34K YTD.
- **Vote to approve the Treasurer's report – M/S/P**

New Business

- Concours Chairs: Afshin Nayeri and Chris Waizmann have volunteered for the position. Thank you, Afshin and Chris! Afshin also joined the board meeting
 - **Vote to approve the new Concours Chairs – M/S/P**
- Cars N Corks, at Burtech Family Vineyard Tasting Room on June 24
 - The organizer has asked the club to promote the event
- Fourtillfour's Porsches + Coffee on May 6
 - Event to be held in Encinitas
 - The club was asked to advertise the event to PCASDR membership
- Both events are not PCA events
- **Vote to approve the promotion of the two events – M/S/P**

Chair Reports

Driving Tour

- Ian reminded that the May 21 driving event is coming up

Off-Road Tours

- Hats
 - Garrett Guess has designed a hat for the club's SUV events. The hats are to be sold to members at SUV and Donuts and Off-road Tour events.
 - Rhonda reached out to PCA National via email and got approval to use the Porsche script on the hat
 - The first batch of 24 hats costs \$800
 - **Vote to approve to reimburse \$800 to Garrett for the merchandise – M/S/P**
- May 20 event date requested for Off-road Adventure Tour
 - **Vote to approve the date – M/S/P**

Social

- La Jolla Concours & Porsches on Prospect - John
 - The event was a great success
 - 65-70 Porsches participated
 - A well-organized event. Weather was great also
- Last Tuesday Socials: March, April, May – Janie, Malcolm
 - March – The Islander at Coronado. Food was good. The manager did a great job taking care of the orders despite being short on workers. The club had its own patio space. Beautiful sunset
 - April – Tommy V's Urban Kitchen in Carlsbad. Registration was full with 35 members attended. Food and service was good. Everyone had a good time
 - May – Golden City Chinese Banquet in Kearny Villa. Family style setting

- The next LTS will be held at the Bluewater Grill in Carlsbad. Going for patio seating
- Porsches & Pours
 - Karen reported that the April event had 30 attendees, held at the Mahogany Mountain Vineyard in Ramona
 - It was a successful event
 - A profit of \$45 was a bonus
- Progressive Dinner - Emily
 - Event to be held on June 10
 - 3 houses confirmed
 - 40 attendees, 20 cars expected

Autocross – Jason/Bill

- Test autocross day on 5/28 at the North Island Credit Union Amphitheatre in Chula Vista
- 19 people signed up for the event – expect no more than 60
- Marcus is designing the course that links the 2 lots together
- The club has the venue from 7am to 5pm
- Trailer transport arranged
- The club will be testing online registration, morning setup, run groups, timing
- The venue's parking lot is said to be re-paved in June

PDS

- No date yet
- EVOC – still waiting for contract approval from city attorneys
- Anastasia to keep checking

Cars and Coffee

- Richard reported 78 cars at the last event
- Found a coffee truck from Rancho Santa Fe C&C. The truck came to our event and provided free coffee
- Val to check with One of One as the next event's sponsor. It is planned to be held at the Embarcadero
- Need volunteer for the 6/25 event. Richard won't be there. Anastasia has stepped up to help
- An event is being planned to visit the Petersen Automotive Museum
- Richard is also planning for a Cars and Sunset event at the Silver Strand State Beach. Anastasia has a contact at the city office. Richard to organize
- A member has donated Porsche books to the club at one of the events

TT/DE

- Update from Mark
- The April DE at Willow Springs International Raceway had a good participation, 9 DE students + 5 yellow group students. A profit of \$10k was made.
- It was a successful event with 71 drivers overall
- The next DE is at Chuckwalla Valley Raceway in May. The weather forecast is looking good

Sponsorship

- Update from Val
- The club has attracted very good sponsors. A good list of sponsors lined up to support our events
- Driving tours – May 21, sponsors are Porsche of SD, One of One
- Porsches & Pours – June 4, sponsor is One of One
- One of One is also the sponsor for the Wine Tour
- Add one new sponsor to the DE/TT banner
- **Vote to add one sponsor to the DE/TT banner – M/S/P**
- Sponsors' logos to be added to the club calendar, registrations, and emails – Ann to follow up

Membership

- Update from Rhonda
- 19 new members joined last month
- Total 3039 SDR members to date

Adjourned 8:20pm

Thank you to the Vault for hosting us!

Next Meeting: June 6