

PCASDR Board Meeting Agenda

July 11, 2023

Location: Veloce Motors, The Vault, 9340 Dowdy Drive #102, San Diego, CA 92126

Attendees: Anastasia Berta, Tom Brown, Steve Eisler, Rhonda Hicks (zoom), Eric Marc-Aurele, Ian McIntyre, Rob Walker, Fred Yip

Call to order at 7:08pm

President's Message

- Welcome!
- Votes between meetings:
 - August 6 Driving Tour – Approved
 - August 13 Petersen Museum Tour – Approved
 - June meeting minutes – Approved
- Porsche Parade Report
 - Overall a good event, weather was cooler than expected
 - 98 entrants from SDR, roughly 10% of the total attendance, largest of any region
 - David & Monica Staser won Honorary Judge's Choice with their 1966 911 at the Concours
 - TSD Rally resulted in a 0-point tie score, a Parade history!
 - The winners are (Paul Young Sr, Paul Young Jr) and (Lisa Gould, Jessica Toney)
 - 3 of them are SDR members!
- Thank you to Eric and Krishelle Marc-Aurele, Anastasia Berta, and David Cardone for hosting the SDR Region Party at the Parade – it was a great event!

Secretary

- No report

Treasurer

- Slightly lower in YTD income in July. Healthy bank balances overall
- **Vote to approve the Treasurer's Report – M/S/P**

Old Business

- HRE Open House Report – Val and Wendy
 - The event was fantastic. Many people visited the SDR booth to learn about the club events
 - There were many Porsches at the event also
 - Highly recommended to participate again next year
 - Thank you, Wendy, Val, and Anastasia for representing the club
- Nom Comm Report - Eric
 - 5 people are willing to run for the board next year. All of them are highly regarded candidates
 - Roger Bush, Jason McClure, Emily Dearborn, Val Hanke, Ashley Andreoli
 - A couple more candidates have been lined up for interest

New Business

- Find The Gull Contest
 - The contest has received 15 to 46 entries per Windblown Witness issue over the past year. Advertisers are interested in signing up again
 - It was suggested to improve the contest. The idea is to add a special word in a Witness article or meeting minutes. Whoever finds the word may submit an entry to win a prize. This is to motivate members to read all the Witness articles.
 - The prize is suggested to be an award of \$100 that can be used toward any SDR event. Up to 3 winners are randomly selected per issue, with a maximum of \$1200 per year
 - There were various concerns from the board. The idea did not get unanimous approval
- Anniversary Awards
 - A small number of members applied the award toward SDR events like DE/TT at Big Willow
 - The club will email members to encourage them to use the award, also notify them that the award will expire after 1 year
- Emailer
 - It was suggested to put the member's name in the subject line for the weekly club emails. The goal is to encourage the members to read the email
 - A mail merge software is needed to customize the email subject line. It costs \$29. Steve may purchase the software and get reimbursed
- Club Reserves

- A question was raised on how to use the club's bank reserves, for example, for charitable contributions
- The board will add this to next month's agenda to discuss
- San Diego Automotive Museum - exhibit proposal
 - Steve Hedrick, a 10yr SDR member, is a volunteer at the museum
 - He encouraged SDR members to lend their classic cars to the museum for display
 - Race cars welcome
 - He would like the to advertise this opportunity in club emails, forum, or in the Witness
 - Steve to provide the museum's display schedule for the board to consider

Chair Reports

Cars and Conversation

- Update from Richard
- PECLA tour had a good turnout of 25-30 cars in the caravan. A great event overall. It was one of the largest crowds in PECLA's monthly Morning Shift events
- Petersen Museum tour has 40 signup's, 20 cars, so far. More are expected. The tour date is 8/13
- Thank you, Anastasia, for running the C&C in June. The July event is on 7/30 at Balboa Park. The theme is mid-engine Porsches.
- Cars and Sunset
 - Location is at the Silver Strand State Beach
 - The proposed date is Oct 7
 - There are fees involved like parking and permit fees. Richard to present the budget proposal at the next board meeting
 - **Vote to approve the Oct 7 date for Cars and Sunset – M/S/P**
 - Note: this is a separate event from the monthly Cars and Conversations events

Autocross

- Update from Jason
- A new trailer storage location has been secured. The monthly fee is \$193/month
- Location is gated and secure, and the landlord is easy to work with
- Vollig, the current storage facility, has not billed the club for trailer storage in 2023. The club will settle the fees from Vollig when Vollig bills us
- **Motion to move the trailer to the new storage venue with a fee of \$193/month – M/S/P**
- New autocross dates:

- The venue is North Island Credit Union Amphitheatre in Chula Vista
- The available dates for autocross are 9/10, 10/8, 11/11-12, 11/26, and 12/17
- Nov 11-12 is for PDS
- **Vote to approve 9/10, 10/8, 11/11-12, 11/26, 12/17 for autocross and PDS dates – M/S/P**
- The dates need to be finalized with the Amphitheatre's management before adding them in the club's calendar
- Big thanks to Jason for getting the trailer repaired and setting up the AX and PDS dates

Off-Road Tours

- No update

Social

- Report from Emily
- Eastlake Village Walk Report
 - 20 cars and 30 members attended. It was a lot of fun.
- Progressive Dinner Report
 - 40 attendees. Budget reconciliation submitted
 - Great event. Everyone had a great time
- Mezcal Tasting
 - Proposed 8/11 for the event date
 - **Vote to approve 8/11 date for Mezcal tasting – M/S/P**
- Last Tuesday Social Update
 - Malcolm
 - No update
 - Janie
 - 41 members attended at the Bluewater Grill
 - The weather was beautiful with patio seating. Good food and service
 - There was an issue with parking and unexpected fees. It was resolved with the restaurant's management
 - The August location is TBD

TT/DE

- Mark, no update

Driving Tours

- Update from Ian
 - The next driving tour is on 8/6, registration opens on 7/12
 - There is a limit of 80 cars. Waitlist accepted
 - The navigation software used for the event is no longer free. It now costs \$80/car. Ian is looking for an alternative software that provides turn-by-turn guidance. Paper route is still an available option.
- Oregon & Washington Driving Tour Reconciliation
 - \$4500 profit, \$5500 with sponsorship. Great income for the club.

Membership

- Update from Rhonda
- 3068 total memberships, up 119 from last year

Tech Sessions

- No update

Anything else?

Looking for Volunteer Party/Installation Dinner location – suggestions appreciated. Contact Tom.

Adjourned 8:50pm

Thank you, John Bell, for providing water and sodas.

Thank you to The Vault for hosting us!

Next Meeting: August 1