

PCASDR Board Meeting Agenda

September 5, 2023

Location: Veloce Motors, The Vault, 9340 Dowdy Drive #102, San Diego, CA 92126

Attendees: Tom Brown, Steve Eisler, Rhonda Hicks, Eric Marc-Aurele, Ian McIntyre, Rob Walker (zoom), Fred Yip

Not present: Anastasia Berta

Call to order at 7:04pm

President's Message

- Welcome!
- Votes taken in-between board meetings, via email:
 - Software for Driving Tours – approved the budget of \$734 for 4 events per year
 - Mystery Weekend Budget – approved
 - Volunteer Party – approved the date of 11/25 and budget of \$15K
 - AX corner worker flag purchase – approved budget of \$645
 - Concours Budget (10/14) - approved
 - August Meeting Minutes - approved

Secretary

No update

Treasurer

- Review and Approval of Treasurer's Report
- No significant event in August financially
 - The report includes the quarterly distribution from PCA National
 - Overall, expenses were higher than income for the month, due to
 - Fee paid for trailer storage at Vollig. With the new storage facility, the fee will now be paid monthly
 - Pre-paid track rental for Big Willow TT + AX expenses
- YTD income of \$27k, lowered but still on the positive side
- **Vote to approve the Treasurer's report – M/S/P**

Old Business

- SDR Election – Votes due by September 15
 - Remember to vote
- UnStock – date and location announced
 - Car show celebrating modified Porsches, a PCA event
 - Date is November 12
 - Location will be in Vista at HRE Wheels
- New PCA region – Palm Springs Region
 - It is the 16th Zone 8 Region
 - Formed by members of the Riverside Region
- SD Auto Museum – Porsche display
 - Steve Hedrick presented the idea in a previous board meeting. He wants to move forward in 2024
 - Looking for volunteers to display their cars at the exhibit
 - The cars are expected to be on display for at least a month
 - Ask to advertise the event in the Witness
 - The board may consider displaying PCA promotional materials at the museum
 - Details will be worked out as we get closer to 2024

New Business

- Steve – Phone call brigade to welcome new PCASDR members
 - Need new volunteers to make the phone calls
 - Bruce Wing agreed to join the brigade – thank you Bruce!
 - Do we want to change this up? Should we include general directors from new board as part of their duties?
 - The next board may decide what to do next year
- Doug Shirachi, a local business owner in Sorrento Valley, called to advertise that he has vehicle storage space for rent
 - There is another space in Orange County
 - PCASDR was asked to spread the words for their storage facility and member's lounge
 - The club will respond to requests for promotion like we do with any other business, by offering to let them buy advertising
- Rennsport Reunion 7 Parties
 - John Bell RR Party on Thursday 9/28 -- \$1250 request for dinner for 50
 - House address to be announced, 6:45-10pm, after event closes
 - Drinks and desserts provided

- Sign up a weekend before the event
 - Excess food and drinks to go to Bruce's party on Friday
 - Bruce Wing RR Party on Friday 9/29 -- \$1040 request for 40
 - At Laguna Seca's RV park near Turn 10, after 9pm
 - Door prize included
 - Cold drinks and beer provided
 - John to donate some prizes as well
 - **Vote to approve party budget for both parties – M/S/P**
- Porsches & Pups Charity Event
 - Del Mar Dog Rescue – a club member proposed to promote the charity event through the club
 - Parking lot at a brewery with food trucks
 - Dogs, Porsches, and family are welcome
 - Photographer will be on site, dog rescue swags will be sold to raise money
 - PCA Membership booth may be set up to promote the club – Val volunteered to host the booth
 - No date picked yet
 - No objection from the club, as long as the date doesn't conflict with major club events
 - **Vote to approve the promotion of the event, contingent on no conflict in date – M/S/P**

Chair Reports

Autocross

- Update from Jason
- 9/10 event is on schedule
 - Sign-ups at max capacity
 - Tech inspection arranged with help from Bill Behun
 - Equipment fixed, checked, and ready to go
 - An expense of \$225 to recharge fire extinguishers, and \$425 to repair timing display
 - **Vote to approve up to \$650 for AX equipment repair – M/S/P**
- 10/8 event will not happen, because the amphitheater cannot clear the parking lot from the event the day before the AX
 - Suggest to notify members of the cancelled event. The cancellation will also be announced at the 9/10 AX
- National League of Young Men, La Jolla Chapter
 - They would like to visit and witness our AX event and request a docent from the club.

- The goal is to bring awareness to the young boys of car events and car maintenance
- Mark Curran volunteered to be the docent – thank you, Mark!
- The board suggested to host the group in a future event, but not the upcoming 9/10 event
- The group will need to sign minor waivers. Parents need to be present at the event also

Cars and Conversation

- Update from Richard
- Reconciliations for Petersen Museum Tour, People’s Choice Awards provided to the board
- Petersen Museum Tour - 71 signed up, 63 members and 35 cars showed up. A successful event that netted over \$1100 in profit. Many attendees are first timers for an SDR event and first timers for the museum
- Mt Soledad C&C last month – 2nd largest turnout, People’s Choice awards handed out. Coffee truck saw good business. Weather was perfect!
- The September event will be held at Shelter Island – the theme is Rennsport, with focus on race cars, track prepped cars
- Cars and Sunset – registration is open, 35 members signed up so far, maximum capacity is 50

Social

- Update from Emily (zoom)
- Oktoberfest with Garage Collective – Oct 28
 - Beer garden, food truck, PCASDR invited along with BMW and Audi clubs – celebrate German car culture
 - Not PCA event
 - Unclear if it is a paid event. Location TBD
 - **Vote to promote the event to club membership on Oct 28 – M/S/P**
- Attended a 944 event from Ohio – Emily plans to submit a report to the Editor, to be published to the Witness
- Last Tuesday Social
 - Update from Malcolm
 - September – Italian restaurant
 - November – Seafood restaurant
 - Janie

- August event at Goli Restaurant in Rancho Santa Fe
 - 46 signed up but only 28 showed up
 - 7 waitlisted members could not attend because other members did not cancel before the event
 - Consider asking members to cancel officially to free up spots for waitlisted members
 - October – Mexican restaurant
- Installation Dinner budget
 - Porsche prom in January
 - Estimated 100 members @ \$125/head
 - \$7000 subsidy expected, double of last year's subsidy
 - **Vote to approve the Installation Dinner's budget – M/S/P**

TT/DE

- Update from Mark
- Next TT is at Big Willow on 9/16-17
- Welcome a new DE CDI – Shawn Flanagan
- Welcome a new TT CDI - Murray Wunderly (formerly DE CDI)
- **Vote to approve both CDIs – M/S/P**

Driving Tours

- Update from Ian
- Date of October 29 (Sunday) requested
 - **Vote to approve the 10/29 event – M/S/P**
- Looking for a navigational tool, preferably a low cost one
 - Check with Tom Gould for rally software on mobile phone

Membership

- Update from Rhonda
- 3067 total members, up 149 YoY

Werks Reunion in August

- Attendance down 50, a negligible decrease
- A big collection of Porsche street cars were on display

Adjourned 8:18pm

Thank you, John Bell, for providing water and sodas.

Thank you to The Vault for hosting us!

Next Meeting: October 3